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By: Marc E. Bell Date: 2-24-05

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Ser. No.: 10/014,195 Group Art Unit: 3622

Filing Date: 11-13-2001 Examiner: John L. Young

Attorney Docket No. US010575 Inventor: Gutta et. al.

Confirmation No. 3005

Title: Method And Apparatus For Recommending Items Of Interest...

Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

AMENDMENT

Sir:

In response to the office actions of 11/10/04 and 02/01/05,  
please amend the application as follows: